



Manager Development: Improving Fleet Safety

**One day seminar
Tuesday 13 May 2003**

Presenter: Dr Will Murray

**Visiting Research Fellow, CARRS-Q &
Principal Lecturer, Centre for Automotive Industries
Management, Nottingham Trent University**



**Queensland University of Technology
Carseldine Campus
Brisbane**

Manager Development: Improving Fleet Safety

Programme

Fleet or work-related road safety is emerging as an important issue in Australia for a range of societal, business, legal and financial reasons. One of the clearest findings from research and education initiatives in this area is that improving safety is first and foremost a **management** issue. For this reason a one-day manager development event has been designed, based on our research findings. Over 400 delegates have already attended this programme in the UK and Australia.

Presenter

Dr Will Murray is a CARRS-Q Visiting Research Fellow and is currently Principal Lecturer at Nottingham Trent University's Centre for Automotive Industries Management in the UK. Dr Murray is an international specialist on fleet and work-related road safety and will be visiting CARRS-Q in May, following his keynote address at the *Steering towards 2010 - AA Driver Education Foundation 2003 Driver Education Conference* in Wellington, NZ. Dr Murray spent 12 months at CARRS-Q in 2001-2002 developing the Centre's profile in fleet and work-related road safety. Prior to this, he was a Senior Lecturer at the University of Huddersfield in the UK, where he set up the Transport and Logistics Research Unit. Dr Murray has been undertaking research and management development in transport and logistics for over 14 years.

Aims and objectives

The seminar aims to evaluate the costs, causes and countermeasures for improving work-related road safety. On successful completion delegates will be able to:

- Understand the full benefits of improved fleet safety to their organisation;
- Analyse the causes of poor safety performance;
- Develop countermeasures for improving safety and reducing costs; and
- Evaluate the success of their programmes.

Seminar date

The seminar will be held on Tuesday 13 May 2003 from 9:00am-4:15pm at QUT's Carseldine campus, Brisbane.

Seminar cost

The registration fee of \$400 (inc GST) per delegate includes all materials, refreshments and lunch. Contact CARRS-Q for details of discounts available on multiple bookings.

Specialist programmes

The programme has also been successfully tailored for **individual organisations**. Further details and costs for this option are available on request.

Programme outline

9:00am	Arrival, coffee and 'discussion of where are we now?' assessment
9:30am	Introduction and safety costs
11:15am	Morning coffee and networking
11:30am	Causes of work-related road crashes
12:45pm	Lunch, resources and networking
1:30pm	Case study 1 - data analysis
2:30pm	Afternoon tea and networking
2:45pm	Case study 2 - safety improvement countermeasures
4:15pm	Summary, evaluation and close

REGISTRATION FORM

Manager Development: Improving Fleet Safety Seminar

Tuesday 13 May 2003, QUT Carseldine Campus, Brisbane

To attend, please complete and return this form with payment to:

Anne Fulton

Continuing Education, Office of Commercial Services

Queensland University of Technology

GPO Box 2434

Brisbane QLD 4001

Phone: 07 3864 4422

Fax: 07 3864 5160

Email: a.fulton@qut.edu.au

Delegate details: Please provide the following delegate information.

Title (Prof, Dr, Mr, Ms) _____ First name _____ Family name _____

Job title _____

Organisation _____

Postal address _____

_____ Postcode _____

Phone _____ Fax _____ Email _____

(Alternatively, please attach a business card)

Signed _____ Date _____

Special requirements - diet, mobility, etc _____

Where did you hear about the seminar? _____

Payment:

The fee for this seminar is AUD\$400 (inc GST).

Please find attached my cheque made payable to "QUT - CARRS-Q"

Please find attached a purchase order

Please deduct my credit card:

Visa

Bankcard

Mastercard

American Express

Credit Card No: _____ Expiry date: _____

Card Holder's Name: _____ Signature: _____

Please note:

- Bookings are only accepted on receipt of the full fee or purchase order details.
- No fees can be returned on cancellation, but a booking may be transferred.



Manager Development: Improving Fleet Safety

Comments from previous delegates

Job title	Organisation	What they said
Fleet Manager Road Safety Education Consultant Project Officer	Launceston City Council Road Safety Branch Tasmania Department Education	Proactive view Be proactive in approaching fleet safety Informative, practical solutions to location management of fleet accidents
Operations Manager	Thrifty Car Rental	Do it (fleet safety policy) rather than just have it
Senior Financial Analyst	Department Treasury and Finance	Implement systems to reduce the number of single vehicle accidents in our light vehicle fleet
Station Officer Facilities Co-ordinator Transport Supervisor	Tasmania Fire Service Department Premier and Cabinet Australia Post	Re-assuring. Thank you Create an accident database Proactive
Fleet Manager Recycling Manager Tasmania	Tasmania Fire Service Collex Pty Ltd	Small costs can become major issues The large amount of turnover required to cover smash repairs
Manager of Recycling	Collex Pty Ltd	Good seminar. Lots to think about on how to implement at work
Quality Assurance Assessor Manager Divisional Manager	Lloyds North Pty Ltd Community Transport Collex Pty Ltd	Very informative Set up database and policies for drivers Review the proactive model and involve others at other levels on ways to further implement these strategies
State Sales Manager Chief Engineer	Commonwealth Fleet Lease RACT	Awareness re-enforced Managing minor accidents will prevent major accidents
Senior HR Officer Quality & OHS Manager Transport Supervisor	Department Premier and Cabinet Printing Authority of Tasmania K.Morgan Pty Ltd	Collect data Know it, now do it Awareness and monitoring small dents and scrapes
Works Officer Senior Contracts Officer	Aurora Energy Department Treasury and Finance	The seminar was great thank you Extremely informative. Provided the opportunity to focus on safety issues we sometimes take for granted
Operations Supervisor	Collex Pty Ltd	Pro-active

The job titles and organisations listed above are indicative of the types of people and organisations that will benefit from this seminar.

Programme evaluation

Data provided by delegates on similar seminars run in the UK is available on the internet at www.hud.ac.uk/sas/trans/transnews.htm

The exact contents may vary due to circumstances at the time of the seminar and the needs of the participant group.

FOR MORE INFORMATION

Registration Enquiries

Anne Fulton
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Phone: 07 3864 4422
Fax: 07 3864 5160
Email: a.fulton@qut.edu.au

Course Content Enquiries

Dr Will Murray
Email: will.murray@ntu.ac.uk
(or in case of difficulties
Judy Williams
tel: 07 3864 4568)

www.carrsq.qut.edu.au



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