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Room type required: .....

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Special requirements (smoking/non-smoking): .....

.....

#### Address:

249 Turbot Street, Brisbane QLD 4000  
Phone: 07 3835 4767      Fax: 07 3835 4741  
Web site: [www.sofitelbrisbane.com.au](http://www.sofitelbrisbane.com.au)

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For further information about CARRS-Q, please contact:

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Marketing and Events Officer

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Email: [c.gustafson@qut.edu.au](mailto:c.gustafson@qut.edu.au)

Web site: [www.carrsq.qut.edu.au](http://www.carrsq.qut.edu.au)

The Centre for Accident Research and Road Safety - Queensland (CARRS-Q) was established in 1996 as a joint venture initiative of the Motor Accident Insurance Commission (MAIC) and Queensland University of Technology.

The Centre was created to address the enormous human, economic and social costs resulting from road crashes. It has expanded its research scope to include the broader area of injury prevention with a particular interest in youth and risk-taking behaviours. Its charter is to identify, assess and initiate innovative priority-driven research and teaching programs leading to the development and implementation of strategies to improve safety on our roads, in our workplaces and in our communities.

As one of the few nationally recognised, university-based research centres of its kind in Australia, CARRS-Q is a vital player in the international pursuit of road safety. Its visionary approach, quality standards and innovative outcomes make it a vital international player in road safety and accident prevention research and education.

CARRS-Q works collaboratively with a combination of experienced, highly qualified staff and strong networks in the road safety and injury prevention fields. The Centre is headed by well-known and respected Professor of Psychology, Mary Sheehan AO and boasts several renowned industry experts and leaders.

The Centre's research in the areas of road safety and workplace accident prevention has already led to the successful implementation of behaviour intervention and education programs.

The Centre has successfully developed and maintained a strong research and consultancy profile and collaborative research linkages and activities with government, other universities, and commercial organisations.

# Developing Perspectives: Understanding Your Fleet Safety Problem

## 2005 CARRS-Q Fleet Safety Seminar

Wednesday 21 September 2005  
Sofitel Hotel Brisbane  
Brisbane, Queensland



[www.carrsq.qut.edu.au](http://www.carrsq.qut.edu.au)

# Developing Perspectives: Understanding Your Fleet Safety Problem

## 2005 CARRS-Q Fleet Safety Seminar

Wednesday 21 September 2005  
Sofitel Hotel Brisbane  
Brisbane, Queensland



With the aim of putting the important and fast-developing area of fleet safety in perspective, the Centre for Accident Research and Road Safety - Queensland (CARRS-Q) is hosting *Developing Perspectives: Understanding Your Fleet Safety Problem*.

The first in a seminar series focusing on work-related road safety, the *Developing Perspectives* seminar will explore the various components of the full spectrum of fleet safety, including:

- traffic psychology and factors influencing fleet driver behaviour;
- different types of data sources;
- the issues, dynamics and organisational factors influencing fleet driver behaviour and better ways of understanding it; and
- the link between fleet safety and occupational health and safety.

The seminar will feature speakers from CARRS-Q as well as guest speakers, and interactive discussion sessions.

Lunch, morning and afternoon teas will be provided.

The registration fee for this seminar is **\$695.00** (including GST) per delegate.

## PROGRAM

|   |   |
|---|---|
| 8.30am  | Registration  |
| 9.00am  | Welcome and opening address<br>- Mr John Boland, President, Australian Fleet Managers Association (AFMA)                |
| <b>Session One - Fleet Safety: Where Are We Now?</b>                                |   |
| 9.20am  | Recent history of fleet safety initiatives<br>- Dr Jeremy Davey, Deputy Director, CARRS-Q                               |
| 9.40am  | Why is fleet safety unique?<br>- Dr Barry Watson, Education Head, CARRS-Q   |
| 10.00am   | Discussion  |
| 10.20am   | <i>Morning Tea</i>  |
| <b>Session Two - Why you need to do something about it</b>                          |   |
| 10.45am   | The Business Reasons for Fleet Safety<br>- Tamara Banks, Senior Research Assistant, CARRS-Q                             |
| 11.05am   | The Link between Fleet Safety and Occupational Health and Safety<br>- Bevan Rowland, Senior Research Assistant, CARRS-Q |
| 11.25am   | Fleet Safety Issues<br>- Bruce Grady, General Manager, QFleet   |
| 11.45am   | Discussion  |
| 12.05pm   | <i>Lunch</i>  |
| <b>Session Three - How to do a Needs Analysis</b>                                   |   |
| 12.50pm   | What Your Crash Data System Does or Doesn't Say<br>- Darren Wishart, Program Manager - Fleet Safety, CARRS-Q            |
| 1.10pm  | Driver Behaviour Surveys in Your Organisation<br>- Dr Jeremy Davey  |
| 1.30pm  | Knowing Your Drivers and Road Safety Risk Factors<br>- Dr Barry Watson  |
| 1.50pm  | Discussion  |
| <b>Session Four - The Influence of Organisations and Behaviours on Fleet Safety</b> |   |
| 2.10pm  | The Role of Fleet Safety in Your Organisation's Culture and Climate<br>- Andrew Wills, PhD Scholar, CARRS-Q             |
| 2.30pm  | Emergency Services: the Business of Your Drivers<br>- Doug Brownlow Consultant, Eden Human Services                     |
| 2.50pm  | The Jungle of Policy Development - Darren Wishart   |
| 3.10pm  | Discussion  |
| 3.20pm  | <i>Close of seminar proceedings</i>   |
| 3.30pm  | <i>Afternoon Tea and informal networking session</i>  |
| 4.00pm  | <i>Seminar officially closes</i>  |

## Registration Form

### *Developing Perspectives: Understanding Your Fleet Safety Problem*

### **2005 CARRS-Q Fleet Safety Seminar**

Wednesday 21 September 2005

Sofitel Hotel Brisbane

249 Turbot Street, Brisbane, Queensland

Please register me for the 2005 CARRS-Q Fleet Safety Seminar, *Developing Perspectives: Understanding Your Fleet Safety Problem* at the cost of \$695.00 (including GST) per delegate.

### **Register now - three easy ways...**

By secure website: [www.carrsq.qut.edu.au](http://www.carrsq.qut.edu.au) and follow the links from *What's New*

By fax: 07 3864 5160 Complete and send this registration form together with payment to:  
CARRS-Q Fleet Safety Seminar Secretariat

By mail: Complete and send this registration form together with payment to:  
CARRS-Q Fleet Safety Seminar Secretariat  
QUT Conferences  
GPO Box 2434 BRISBANE QLD 4001

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Surname: .....

Position: .....

Organisation: .....

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State: ..... Postcode: .....

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Please advise if you have any special dietary requirements:

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